

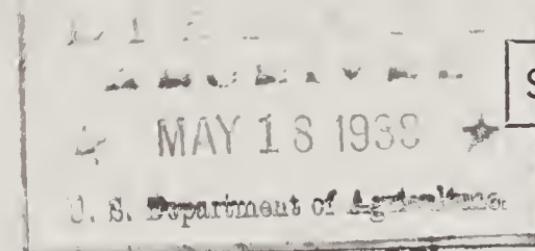
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Suggestions for SPRING PLANTING

SMALL'S
Flower and Garden Center
DUPONT CIRCLE .. WASHINGTON, D. C.
TELEPHONE: NORTH 7000



SECTION 562, P. L. & R.



Division of Fruit & Vegetable
Crops & Diseases
Bureau of Plant Industry
U.S. Dept. of Agriculture
Washington D C

SMALL'S RECOMMENDED ROSES

for
Spring and Summer Planting

We advise potted Roses for late spring and summer planting. Because their roots are well established in ten pounds of rich soil, they plant without shock, grow more vigorously, and bloom more freely than spring-planted dormant Roses. All potted Roses are 85 cts. each, unless otherwise noted. Dormant Roses available until about April 1, at 55 cts. each.



R. M. S. QUEEN MARY

We offer only No. 1, two-year-old, budded, field-grown Roses—the best that we can buy. They will come to your garden directly from our frames, fresh, vigorous, and ready for immediate active growth. Their future then is in your hands; care for them—they are worthy of it. A leaflet with full cultural directions accompanies every order.

HYBRID TEAS

Ami Quinard. Velvety crimson-maroon.
Autumn. Burnt-orange, shaded red.
Betty Uprichard. Orange-carmine.
Briarcliff. Rose-pink; fragrant.
Condesa de Sastago. Inside finest copper, outside rich gold; fragrant.
Dame Edith Helen. Clear pink. Free flowering.
Duchess of Wellington. One of the finest golden yellow Roses.
Edith Nellie Perkins. Coppery rose, inside salmon-pink.
Editor McFarland. Brilliant pink. Free flowering.
E. G. Hill. One of the best reds.
E. J. Ludding. Carmine-pink, shading salmon.
Eldorado. Golden yellow.
Etoile de France. Dark crimson; very fragrant.
Etoile de Hollande. Velvety crimson; very fragrant.
Golden Dawn. Lemon-yellow; deliciously fragrant.
Joanna Hill. Deep creamy white.
Jonkheer J. L. Mock. Crimson buds, opening glowing pink.
Julien Potin. Rich primrose-yellow.
Kaiserin Auguste Viktoria. Perfect snow-white blooms; fragrant.
Killarney. Double, white, long-pointed buds; fragrant.
Lady Alice Stanley. Very large; silvery pink.
Lady Ashtown. Carmine-pink and yellow.
Luxembourg. Yellow, shading to copper.
Margaret McGredy. Orange-scarlet. Very vigorous.
McGredy's Scarlet. Velvety rose-red.
Mevr. G. A. van Rossem. Golden yellow, veined orange.
Miss Rowena Thom. Large pink flowers.
Mme. Caroline Testout. Silvery pink. Vigorous.
Mrs. Aaron Ward. Tawny gold and pink.
Mrs. Charles Bell. Delicate shell-pink.
Mrs. E. P. Thom. One of the finest yellow Roses.
Mrs. Pierre S. du Pont. Reddish gold; spicily fragrant.
Mrs. Sam McGredy. Scarlet-orange to copper.
Pink Radiance. Light pink. Very vigorous.
Premier Supreme. Brilliant pink.
President Herbert Hoover. Scarlet in bud, opening creamy yellow; richly fragrant. Vigorous.
Rapture. Salmon; fragrant.
Red Radiance. Deep red.
Rev. F. Page-Roberts. Deep golden yellow, shading copper.
Roslyn. Rich golden yellow.
Syracuse. Brilliant crimson.
Talisman. Rich scarlet to gold; fragrant.
Willowmere. Rich pink.

HARDY HYBRID PERPETUALS

Frau Karl Druschkki. The most popular white Rose.
Mme. Albert Barbier. Soft fawn-yellow to white.
Soleil d'Or. Golden orange.

CLIMBERS

Alida Lovett. Large; shell-pink. Trailing.
American Beauty. Rose-pink.
Bess Lovett. Crimson-red; fragrant. Fine foliage.
Cl. President Hoover. Scarlet in bud, opening creamy yellow.
Cl. Radiance. Pink. Free flowering.
Cl. Red Radiance. Good red Climber. Vigorous.
Cl. Souv. de Claudius Pernet. Delicate creamy yellow.
Dr. W. Van Fleet. Shell-pink. Extremely vigorous and free flowering.
Emily Gray. Saffron-yellow.
Gardenia. Creamy yellow buds, opening ivory-white.
Jacotte. Fine glossy foliage. Flowers apricot-orange.
Mary Lovett. Waxy white; fragrant.
Mary Wallace. Bright pink. Vigorous grower.
Mme. Gregoire Staechelin. Crimson, pink center; very large.
Paul's Scarlet Climber. Intensely red flowers in clusters.
Primrose. Large; deep primrose-yellow.
Scorcher. Intense red.
Silver Moon. White flowers with brilliant yellow centers.

POLYANTHAS

Chatillon Rose. Large bright pink flowers.
Gloria Mundi. Rich scarlet-orange blossoms in clusters.
Golden Salmon. Scarlet buds, opening to blazing orange.
Improved Lafayette. Large light crimson flowers.
Mrs. R. M. Finch. Flowers 2 inches across. One of the finest pinks.

RUGOSAS AND HYBRIDS

Agnes. Free-flowering, double yellow bush Rose.
Austrian Copper. Intense copper-red to bright golden yellow.
F. J. Grootendorst. Bright red blooms in clusters.
Pink Grootendorst. Clear pink.

SPECIES, BRIER, AND RARE ROSES

Some of the loveliest Roses are found in this group, the richest in color, most fragrant, and hardiest. As a consequence, they are being used in steadily increasing numbers by experienced gardeners. In response to this demand, we have provided in the Rose-gardens of our Chevy Chase Nursery an interesting collection of these rarer Roses, available to you at a price in some instances as low as \$1.00 each, potted in heavy tar-paper pots. A visit to our Nursery to see them will be well worth your while.

PATENTED ROSES

CLIMBERS

Blaze. Plant Patent No. 10. Exactly like Paul's Scarlet Climber, but in addition to producing great masses of vivid scarlet-red blooms in the spring there are occasional clusters of flowers throughout the growing season. Can be trained as a bush, large shrub, or climber. \$1.00 each.

Doublons. Plant Patent No. 152. A stunning, new, perfectly hardy, yellow Climber, developed from our own Prairie Rose, *Rosa setigera*, which gives it a hardiness greater than any other yellow Climber. Very handsome. \$1.50 each.

New Dawn. Plant Patent No. 1. A very fine pink, practically everblooming Climber. Sport of the well-known Dr. W. Van Fleet and very much like it. \$1.50 each.

HYBRID TEAS

Amelia Earhart. Plant Patent No. 63. Very full flower with a deep yellow center and cream outer petals having a blush overtone; extremely fragrant. Strong grower and free bloomer. \$1.25 each.

Better Times. Plant Patent No. 23. Long crimson buds opening into large, double, brilliant cerise-red flowers on long stems, excellent for cutting. Free flowering. \$1.25 each.

Countess Vandal. Plant Patent No. 38. Long-pointed bud and a high-centered flower of coppery bronze, suffused with soft gold, developing new beauty at all periods of its long life. One of the best of the new Roses. \$1.00 each.

Gloaming. Plant Patent No. 137. Large fawn-orange buds, opening to flowers of a peculiar shade of pink, overlaid with salmon. Extra-strong branching habit. \$1.25 each.

R. M. S. Queen Mary. Plant Patent No. 249. A blending of rich glowing salmon and pink with an orange base. The whole effect is a lovely warm pink. Long-pointed buds and large, full flowers with a delicate perfume on plants of good strong habit. \$2.00 each.

Signora. Plant Patent No. 201. Long bud of warm burnt sienna opening to a lighter hue toward mandarin. Plant is tall growing, with each bloom on a long stem. Handsome foliage. A fine flower for cutting. \$1.50 each.

Texas Centennial. Plant Patent No. 162. A sport of President Herbert Hoover, and identical in every way with its parent except in color, which is vermillion-red when first opening, aging a rich deep pink. This is a fine Rose and will produce quantities of long-stemmed flowers for cutting. \$1.00 each.

White Briarcliff. Plant Patent No. 108. Well-shaped, pointed, white flowers with 40 petals having an apple-green tint in their depth. Plants are abundant and continuous bloomers. \$1.25 each.

Planning Service

The lasting satisfaction of a Rose-garden, planned for you alone, far exceeds the initial cost. A consultation with our Landscape Department may bring you untold pleasure and will cost you nothing.

ROSE COLLECTIONS

Make your own selection of any TWELVE DORMANT ROSES listed above for . . . \$5 50
Make your own selection of any TWELVE POTTED ROSES listed above for . . . 8 50

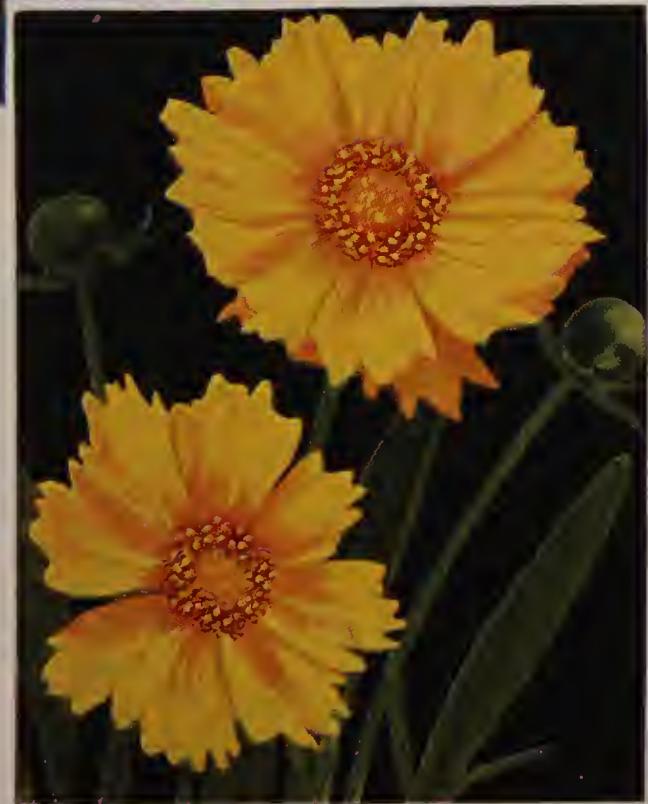
NO PATENTED VARIETIES INCLUDED IN EITHER COLLECTION



Anemone



Buddleia



Coreopsis

Annuals and Perennials

AZALEAS, RHODODENDRONS and the RARER FLOWERING SHRUBS

The finest assortment we have had for years is now ready for you
at our Greenhouses and Gardens at:

9400 JONES MILL ROAD

Go north on Connecticut Avenue 1/3 mile beyond Chevy Chase Lake, turn right on Jones Mill Road and follow signs to the Nursery.

CHEVY CHASE, MARYLAND

OPEN ALL DAY SUNDAY FOR YOUR CONVENIENCE

ANNUALS

THE ALL-AMERICA SELECTIONS FOR 1938
Chosen as outstanding examples of their kind by an international committee of experts:

Petunia, Salmon Supreme	Calliopsis, Golden Crown
Antirrhinum, Celestial	Calendula, Orange Fantasy
Pansy, Coronation Gold	Petunia, Orchid Beauty

15 cts. each; \$1.50 per doz.

You will be more than satisfied with the thrifty, vigorous plants we offer below in 3-inch pots. Again, let us urge you to visit our Nursery and Gardens. You will find there many interesting things too numerous to list here.

	Each	Doz.	
Ageratum, Edward's Giant Blue and Baby Fraseri	\$0 15	\$1 50	
Ageratum, Fairy Pink	15	1 50	
Alyssum, Carpet of Snow	12	1 25	
Antirrhinum, Opal Queen	15	1 50	
Aster, Crego, Enchantress	15	1 50	
Aster, Giant Comet, Illusion	15	1 50	
Calendula, Orange Shaggy and Sunshine	10	1 00	
Calendula, Sunburst	10	1 00	
Cornflower (<i>Centaurea cyanus</i>), Blue	15	1 50	
Cuphea, Firefly	20	2 00	
Geranium, Beaute Poitevine, Pink	30	3 00	
Mme. Buchner, White	30	3 00	
Radio Red, Deep red	30	3 00	
Ricard, Red	30	3 00	
Heliotrope, Light and dark blue	15	1 50	
Impatiens Holsti Hybrids	15	1 50	
Lantana, Mixed	15	1 50	
Larkspur, Blue, White, and Pink	10	1 00	
Lupins, Russell	30	3 00	
Marigold, Burpee Gold, Early Sunshine, etc.	10	1 00	We carry a fine selection of Marigolds, including some of the more recent introductions and a good line of dwarf varieties
Moonflower, Clarke's Improved Heavenly Blue	20	2 00	
Nasturtium, Dwarf Double Gem	15	1 50	
Petunia, Gardenia-flowered, White	30	3 00	
Gailey	15	1 50	
A choice selection of 33 varieties is offered, most of which have been All-America Selections, including Ruffled and Balcony Type. Most varieties	12	1 25	
Some varieties	15	1 50	
Phlox, Pink, Chamois, and Mixed	10	1 00	
Scabiosa, Blues and Hybrids	15	1 50	
Snapdragon, Finest Rust-resistant Varieties	15	1 50	All colors.
Torenia Fournieri compacta	15	1 50	A delightful shade-loving plant.
Verbenas, All shades	20	2 00	Blue, ...
Vinca rosea (Madagascar Periwinkle)	10	1 00	Rose, dark eye.
Zinnia, Most of the popular varieties, including the Lilliput and even smaller Mexican varieties	10	1 00	Zinnia, ...

Buddleia, Ile de France. The improved Buddleia bush in large pots. \$1.00 each.

Dogwood, Pink-flowering. We offer fine, sturdy plants, many of which will bloom this season. 3 to 4 ft., B&B, \$5.00 each; 4 to 5 ft., B&B, \$6.50; 6 to 7 ft., B&B, \$12.50.

Magnolia *grandiflora* (Evergreen Magnolia). Dark green foliage. White, fragrant flowers in June. Bright seed-pods through the winter. 6 to 7 ft., B&B, \$12.50 each; 7 to 8 ft., B&B, \$15.00.

Magnolia *soulangeana* (Saucer Magnolia). Very large pink and white flowers in spring. 2 to 2½ ft., B&B, \$2.50 each; 2½ to 3 ft., B&B, \$3.50; 3 to 4 ft., B&B, \$5.00.

Magnolia *stellata* (Star Magnolia). The first to bloom. White, fragrant flowers. 2 to 2½ ft., B&B, \$5.00 each; 2½ to 3 ft., B&B, \$7.50.

Viburnum *Carlesii* (Arbutus Shrub). The most fragrant spring-flowering shrub. 1½ to 2 ft., B&B, \$2.00 each; 2½ to 3 ft., B&B, \$3.00.

French Lilacs. We have selected from among the hundreds of varieties available the ten that we believe to be best. These cover the complete range of color and are priced in 3 to 4-foot sizes at \$3.50 each, B&B.

For the home gardener who prefers to do his own planting we provide a number of flowering shrubs and trees, potted in heavy tar-paper pots. You can take these with you from our Gardens in your own car and, because they are potted, you can plant them with the same assurance of success as though the work were done by an expert. Priced most reasonably.

POTTED LILIES

	Each	Doz.
Auratum	\$0 50	
Candidum	50	
Henryi	50	
Regale	50	
Speciosum	50	
Tenuifolium	50	
Tigrinum splendens	50	
Umbellatum	50	

FLOWER SEEDS FROM MANDEVILLE!

A most complete collection of the standard varieties available at our Home Flower Market, Dupont Circle.

HYBRID RHODODENDRONS

Far superior to the native form in richness of foliage and in the beauty of its bloom. Undoubtedly, our most spectacular broad-leaved plant. 2½ to 3 ft., B&B, \$7.50 each in the following varieties:

E. S. Rand, Rich scarlet.	Catábiense alba, Pure white.
Album elegans, Blush-white.	Roseum elegans, Clear pink.
Other varieties available at our Gardens.	



Korean Chrysanthemum, Louise Schling



Herb and
Flower Gardeners
Attention!

By arrangement with the Ferry-Morse Company we are able to supply you with an excellent assortment, ready now at our Home Flower Market, Dupont Circle.

← Wisteria

PERENNIALS

Rock-Garden Perennials

30 cts. each; \$3.00 per doz.

Alyssum, In varieties.	
Anchusa,	
Asters, Dwarf.	
Campanula,	
Candytuft (Iberis).	
Dianthus, Rock-garden types.	
Dwarf Iris, Blue, Pink, and Yellow.	
Heuchera (Heuchera).	
Phlox subulata, In varieties.	
Primroses, Select varieties.	
Sedums, Choice varieties.	
Forget-Me-Nots (<i>Myosotis</i>).	\$2.00 per doz.
Mertensia (Virginia Blue Bells), Shade-loving.	\$2.50 per doz.

For the Old-Fashioned Garden
Sweet-scented Geraniums. 30c. each.
Heliotrope. 15 cts. each.
Lemon Verbenas. 20 cts. each.

The most popular herbs, such as:
True Lavender Pot Marjoram
Bergamot Winter Savory
\$3.00 per doz.

Evergreen Ground-Covers

Galax <i>aphylla</i> .	A hardy perennial evergreen, appropriate planted beneath rhododendrons or other woodland plants. 3-in. pots, \$20 per 100.
Pachysandra terminalis.	A vigorous, low-growing, broad-leaved evergreen that will succeed where grass fails. Excellent as a border for evergreen plant. 3-in. pots, \$15.00 per 100.
Vinca minor (Periwinkle).	A trailing, shade-loving evergreen with blue flowers in spring. 3-in. pots, \$15.00 per 100.

Achievement, Early; bronze.	75 7 50
Amelia, Pink.	25 2 50
King Cushion, Salmon-bronze.	25 2 50
Queen Cushion, White.	25 2 50

SPECIES MUMS	
C. arcticum, Single, White.	25 2 50

ARCTICUM HYBRID	
Astrid, Single, Amber-pink.	25 2 50

15 cts. each; \$1.50 per doz.

Other Hardy Mums—Singles, Doubles, and Buttons

Bronze Buckingham, Single, Bronze.	Mrs. Buckingham, Single, Pink.
Cavalier, Single, Deep wine.	Mrs. Arthur A. Phillips, Single, Pink.
Dear Heart, Single, White.	Oonto, Double, White.
Early Bronze, Pompon, Bronze.	October, Single, Orchid.
Ermalinda, Button, Pink.	Pink Doty, Pompon, Pink.
Granny Scovill, Double, Coral-bronze.	Red Doty, Pompon, Red.
Indian Maid, Single, Orange-terracotta.	Redskin, Single, Orange-scarlet.
Jean Treadway, Pompon, Pink, dark center.	Rich Red, Single, Red.
Jewel, Pompon, Lilac.	Rodell, Button, Yellow.
Lillian Doty, Pompon, Pink.	Ruth Hatton, Pompon, White.
Margot, Button, White.	R. Marion Hatton, Pompon, Yellow.
Moonlight, Single, Pale pink.	Sunbright, Single, Yellow.
	White Doty, Pompon, White.
	Yellow Gem, Button, Yellow.
	Yellow Normandie, Double, Yellow.

15 cts. each; \$1.50 per doz.

AZALEAS. We offer a careful selection of varieties affording every offered subject to prior sale. All plants balled and burlapped.

Calendulacea (Flame Azalea). Large salmon blooms before the leaves appear. 1½ to 2 ft., B&B, \$2.00 each; 2½ to 3 ft., B&B, \$5.00.

Hinodegiri. The most popular Azalea. Bright red blossoms with evergreen leaves. 8 to 10 in., \$1.50 each; 12 to 15 in., \$3.00; 15 to 18 in., \$4.00.

Hinomayo. A soft, clear pink. 10 to 12 in., \$2.00 each; 15 to 18 in., \$3.50.

Indica Alba. Evergreen foliage with large white flowers. 15 to 18 in., \$3.00 each; 20 to 24 in., \$5.00.

Mollie (Chinese Azalea). Yellow to orange-red. 15 to 18 in., B&B, \$3.00 each; 1½ to 2 ft., B&B, \$4.50.

Mucronulatum. Violet-rose. Blooms with the forsythia. 2 to 2½ ft., \$4.00 each.

Poukhanensis. Clear rose-lavender. Foliage brightly colored in autumn. 15 to 18 in., \$2.50 each.



Hardy Aster

CHICAGO, ILLINOIS
THE WESSEL COMPANY
MADE BY
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WESSEL'S ENV-O-BLANK

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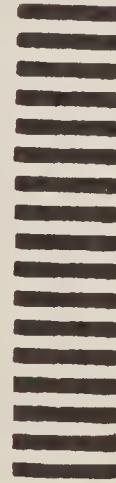
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J. H. SMALL & SONS

Dupont Circle

WASHINGTON, D. C.



 THIS FLAP IS GUMMED, READY TO SEAL
NO ENVELOPE OR STAMP NECESSARY
FOLD, SEAL AND MAIL

IMPORTANT

 Before Sealing Be Sure
Your Name and Address are written
plainly on the other side of this Blank.

Our Home Flower Market at Dupont Circle

carries in stock all standard insecticides and those fertilizers that we have found generally adaptable to Washington conditions. We recommend for use this spring:

INSECTICIDES

Tri-ogen. The three-in-one spray that provides special protection for Roses. Small kit \$1.50; medium kit \$4.00; large kit \$6.00; estate kit \$20.00.

Weedex. A sure cure for weeds and grass in walks and tennis-courts. Easily applied with a watering-can. 55 cts. per quart; \$1.75 per gallon.

Molegen. A powder that, placed in the runway, is deadly to moles. 1/2 lb. 50 cts.; 1 1/2 lbs. \$1.25.

Ant Tube. A clear, colorless, non-staining fluid, easily applied by squeezing from a tube and especially effective in killing ants, both in and out of the house. Small tube 35 cts.; large tube \$1.00.

Red Arrow. This well-known general insecticide is most popular with nurserymen and commercial growers. Oz. 35 cts.; 4 ozs. \$1.00; pt. \$2.70; qt. \$4.25; gal. \$12.00.

Dusting Sulphur. Effective for red spider as well as for fungous diseases. Lb. 15 cts.; 5 lbs. 50 cts.; 10 lbs. 90 cts.; 25 lbs. \$2.00.

Black-Leaf 40. The standard remedy for all sucking insects. Oz. 35 cts.; 5 ozs. \$1.00; lb. \$2.25; 2 lbs. \$3.25; 5 lbs. \$5.85.

FERTILIZERS AND SOIL-IMPROVERS

Peat Moss. G. P. M. Green Label. The use of this marvelous soil amendment is too well known among experienced gardeners to require description. The finest quality, \$3.75 a large bale. Standard quality, \$3.25 a large bale.

Agrico. An excellent all-purpose fertilizer for lawns, flowers, and trees. 5 lbs. 45 cts.; 10 lbs. 75 cts.; 25 lbs. \$1.50; 50 lbs. \$2.50; 100 lbs. \$4.00.

Milorganite. A dustless, odorless source of pure organic nitrogen for lawns and flowers. 100-lb. bag \$4.00.

De-Co-Nu. There is no better fertilizer for Roses than cow-manure, and no more convenient form of manure than this dehydrated, finely ground product. 50 lbs. \$1.50.

GRASS SEED

FOR SHADE:

Trushade. Lb. 65 cts.; 3 lbs. \$1.85; 5 lbs. \$3.00.

Shady Spot. Lb. 50 cts.; 3 lbs. \$1.40; 5 lbs. \$2.25.

FOR SUN:

Turfmaker. Lb. 60 cts.; 3 lbs. \$1.75; 5 lbs. \$2.75.

Best Lawn. Lb. 45 cts.; 3 lbs. \$1.25; 5 lbs. \$2.00.

Colonial Bent. Lb. \$1.25.

White Clover. Lb. 60 cts.

TOOLS

Insectogun. Kill insects with your garden hose. It's as easy as that. Just attach Insectogun to your hose and pull the trigger. No back-breaking pumping—no mess and loss of time as with other sprayers. \$3.75 to \$6.00.

Bailie Spring-tooth Rake. A really fine, unbreakable Rake. The built-in spring prevents snapping. \$1.75 each.

Wiss Pruning, Hedge, Grass, and Lopping Shears. From 75 cts. to \$4.25.

True Temper Tools and Gardex Tools. Spading Forks, Rakes, Hoes, Cultivators, Turf Edgers, Spades, Shovels, and Weed-Cutters. From 25 cts. up.

Lawn Equipment. Jacobsen Power Mowers. From \$145.00.

Eclipse Hand Mowers. From \$8.90 to \$19.50.

Silent Yardman Hand Mowers. \$15.00, \$16.00, and \$17.00.

Other Lawn Mowers from \$6.00 to \$21.00.

Garden Hose, Hose-Reels, Sprinklers, Couplings, Nozzles, etc.

Garden Hose.

Red. 3/4-in., 50-ft. lengths. \$7.75.

Black. 5/8-in., 25-ft. lengths. \$3.50.

Black. 5/8-in., 50-ft. lengths. \$6.75.

Sprayers, Brown's Open-Head Compressed-Air.

3-gal. Galvanized iron. \$6.75.

3-gal. Brass. \$10.75.

Hand Sprayers from 25 cts. to \$2.25.



We are local representatives for the Bartlett Tree Expert Company, the Jacobsen Power Mower Company, and the Page Fence Company. A phone call—North 7000—will bring our representative who is competent to discuss any lawn or garden problem. No obligation, of course.



FOR garden furniture and arbors; for imported leads and bronzes; for sundials, bird-baths, and pottery; for decorative accessories of every kind, visit our Garden Gift Department on the second floor of our Main Store at Dupont Circle.

We are exclusive Washington agents for Galloway Pottery and for the furniture and accessories of the Florentine Craftsmen.

